

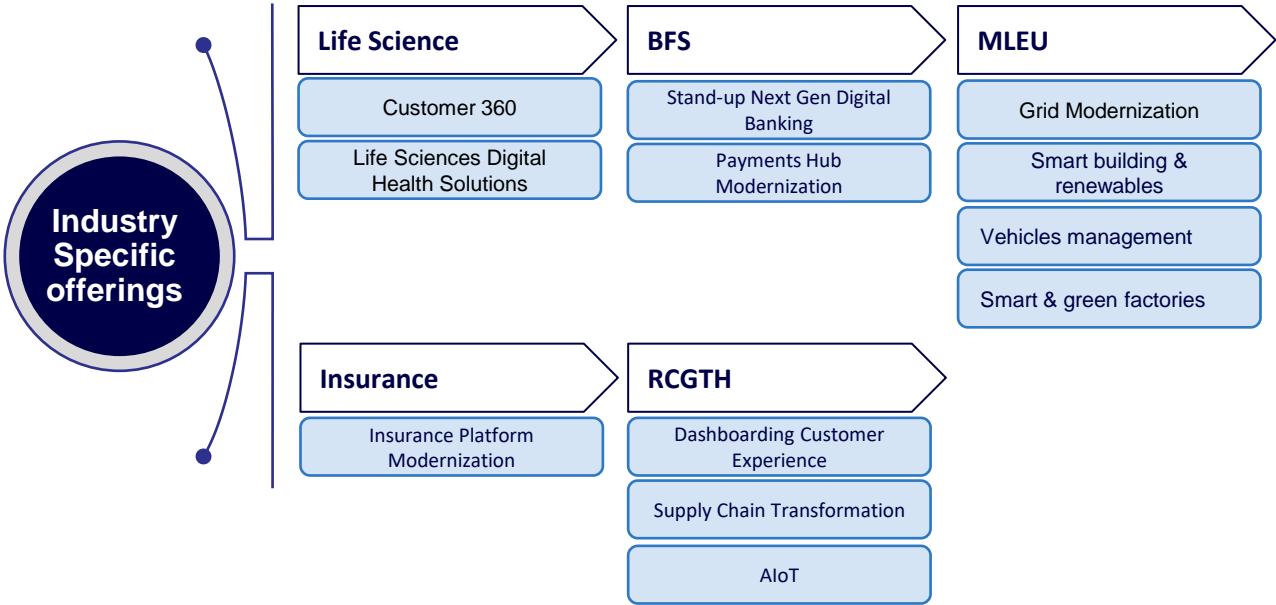
AIA Offering Overview

Sep 2023

Industry-specific and cross-industry solutions leverage domain expertise

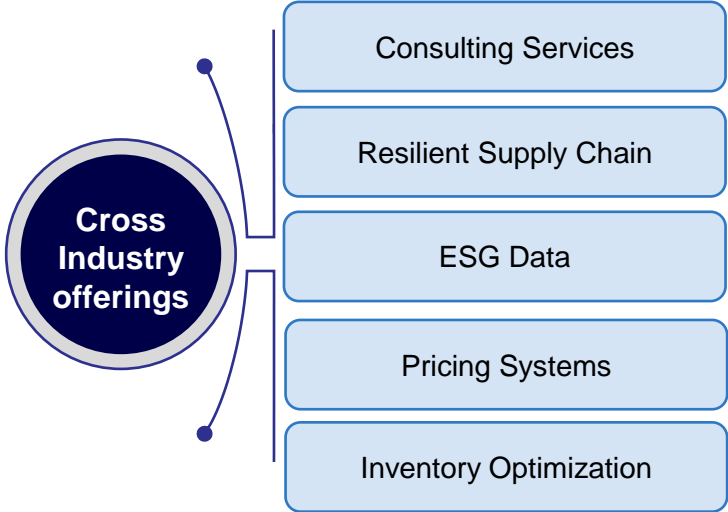
Industry specific Solutions

- Cognizant SPAI has identified the following priority areas through sub-industries to focus on. These solutions are offered in several tranches
- AI&A contributes to these solutions across these offerings and provides us the ability to demonstrate our data and Intelligence capabilities via industry lens



Cross Industry Solutions

We concur that demand for industry-specific solutions will rise as organizations need customized business solutions and we have identified 4 big bets for cross industry opportunities.



OFFERINGS STRATEGY

Our Horizontal offerings

